How will we know

we are succeeding?

Goal	2025 Year Aims	2023/24 Objectives
Living confidently: people with a spinal cord injury have the confidence and practical skills to get the most out of life	By 2025 we will reach all newly injured people in the UK, including all children and young people. By providing support from the beginning of the adjustment process we can make sure people have the skills and confidence they need to live life independently.	We will have registered and offered support to at least 1000 people with a spinal cord injury, 150 families and at least 75 children and young people. We will have delivered at least 13,500 individual support interventions across all services using a range of channels and methods.
	By 2025 we will be more inclusive, expanding the number and range of our transformative courses, online resources and services for people who cannot access specialist support in spinal centres – making them accessible wherever they may be in the UK.	We will develop our What Next course into a wider access online course that reaches at least 100 people over the course of the year.
	By 2025 we will be leaders in supporting people with a spinal cord injury in getting back to work and volunteering, working collaboratively with businesses, the NHS and other organisations where we can achieve more together to provide opportunities.	We will have secured funding for at least one new service. We will deliver at least 2 Skills for Work online courses. 50% of people accessing our vocation support will be in work or volunteering 6-12 months after engagement.
Thriving at any age: all people with a spinal cord injury are able to reach their full potential.	By 2025 we will provide specialist advice and information to children, young people and their parents in order for them to access care, equipment and social support to help them live well. We will work with the NHS to ensure that all children and young people with spinal cord injury receive the treatment that they deserve through the established Children and Young Person's pathway.	We will deliver at least 1000 individual support interventions using a range of channels and methods to children and young people with a spinal cord injury.

Goal	2025 Year Aims	2023/24 Objectives
Thriving at any age: all people with a spinal cord injury are able to reach their full potential.	By 2025 we will ensure our support will be targeted at times of greatest need, helping people affected by spinal cord injury overcome barriers they may face in their education, career, family life, hobbies and social life, so that they can live the life they want. We will have increased our resources for people who are ageing with spinal cord injury and have established a course for newly injured people who have sustained a spinal cord injury later in life.	90% of those attending Back Up courses will report having achieved their personal aim. We will have developed our offer for those aging with a spinal cord injury. We will further develop our outcome measurement to better understand and demonstrate where our services make the greatest impact.
	By 2025 we will provide support to every child and young person with a spinal cord injury who wants our help to ensure that they are fully included in their education and that their voice is heard in this process. We will be there for any teacher, school, college or university that needs our support around inclusion and meeting the needs of a child or young person with a spinal cord injury, to ensure they have a positive education experience.	90% of children we work with will feel happier at school. 90% of schools that work with us will report an improved understanding of inclusion.
Staying connected: everyone affected by	By 2025 we will provide more in-depth one-on-one support to those who are really struggling, increasing our capacity to mentor three times more people with a spinal cord injury and their family members. We will also establish a parent support programme and parent mentoring. This will involve sharing experiences and parents being provided with practical support to help them come to terms with what has happened, and adjust positively to life post-injury	We will establish 300 mentoring relationships. We will develop and widen our approach to 'Staying Connected'; listening to feedback to create new solutions that will extend to support parents of those affected by spinal cord injury.
spinal cord injury can connect with someone in a similar situation to themselves, to overcome challenges and achieve goals that	By 2025 we will offer the family of each newly injured person a 'family rehab service'. This begins with the acute phase through information and advice online and in-person at relatives' days, to post-discharge from the hospital, through peer mentoring and dedicated courses.	We will attend or deliver 28 family support events. 80% of families will report feeling more supported as a result of our work. We will deliver at least 100 digital support interventions to families.
matter to them	By 2025 we will be integrated into the NHS's spinal services rehabilitation pathway in order to increase access to the first-hand knowledge that comes from living with a spinal cord injury. We will work in partnership with the spinal centres' psychology, physiotherapy and occupational therapy professionals for in-patient support. We will work in partnership with the outreach and out-patient teams to support those with a spinal cord injury in other hospital settings, and in the community.	We will extend our NHSE Back Up on Track model to all of England's Spinal Cord Injury Centres.