

## How to e-fundraise for The Back-Up Trust

Creating your fundraising page should take around 5 minutes — that's it!

1. Go to <http://www.justgiving.com/thebackuptrust/raisemoney>
2. Choose the event you are doing for The Back-Up Trust, or set up your own.
3. If you don't have one already, register for a Justgiving account.
4. Give your page a title, write a message to your friends and add a photo. Remember you are trying to inspire them to donate – tell them why Back-Up is special to you.
5. Email the address of your page to everyone you know, here and abroad, and start collecting donations online!
6. Please do call us after you have set up your page to let us know that you are raising money online for us. We can make sure the money is correctly allocated to you.

### Top tips

- You can add a facebook or myspace widget to your profile – then your friend scan donate through your Facebook page!



- Add you're the link to your fundraising page to your email signature
- Justgiving charges a small transaction fee on donations. Money is transferred automatically into your charity's bank account - you don't have to chase any cash or cheques!

*Enabling people with spinal cord injury to surpass their aspirations*